Teaching Plan: 2025 - 26

Department: B. Com (MS) C

Class: S.Y. B. Com (MS)

Semester: III

Subject: Principles and Practices of Banking Institutions

Name of the Faculty: Oberoi H. S

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 60 minutes)
June 25	General Banking Operations	Quiz	16
July 25	Functions of Bank	Case Studies	14
August 25	Banking Technology	News Paper Articles Discussion	20
September 25	Regulatory and Ethical Landscape of Modern Banking	Rapid Revision	10
	Total Lectures		30

H.S. Oberoi

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Kruti Vyas

Name of the Faculty: Business Law

Month June 25	Module 1: Contract Act, 1872 Agreement and Contract – Definition, Essentials, types, Proposal and Acceptance – Definition, Rules of valid proposal and acceptance, types of proposals, communication and revocation of proposal and acceptance.	Additional Activities planned / done Case Studies	Number of Lectures (of 60 minutes) 07
July 25	Capacity to Contract – who is competent to contract, agreements by minors, agreements by persons of unsound mind, agreements by persons disqualified by law, Consideration - meaning and definition, legal rules as to consideration, No Consideration, no contract, Doctrine of privity of contract, types of considerations, Consent and Free Consent – definition of consent and free consent, coercion, undue influence, fraud, misrepresentation, mistake	Group Discussion	07
August 25 September 25	Module 2: The Indian Partnership Act, 1932Concept of Partnership – Partnership and Companydistinction, Essentials of partnership, Test of partnership, typesof partnerships and partners, Registration and effect of non-registration of partnership, Rights and duties of partners.Authority and liabilities of partners, Admission, Retirementand Expulsion of partner.	Quiz Case Studies	10 06
	Dissolution of partnership Total Lectures		30

Kruti Vyas

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject Evolution of Numismatic I

Name of the Faculty: Dr. Pragalbh Jha

Month	Topics to be Covered	Additional	Number of Lectures
		Activities planned	(of 60 minutes)
		/ done	
June 25	Module 1: Introduction, Scope and early history of	Case Studies	07
	Indian Numismatics- Origin, role and early history of		
	the money economy and coinage in India: Origins of		
	Modes of Exchange, Barter Economy, Modes of		
	Exchange in the Proto Historical Period, Origins of		
	Money Economy in India, Nature and Typology of		
	Silver Punch Marked Coins - Janapada Series, Nature		
	and Typology of Silver and Copper Punch Marked		
	Coins-Imperial Series.		
July 25	Numismatics as a source of Indian knowledge	Group Discussion	07
-	systems: Nature of the Money Economy, Numismatics	•	
	and Metallurgy, Numismatics as a source of History,		
	Numismatics as a source of Polity, Numismatics as a		
	source of Cultural Data, Numismatics as a source of		
	the Fiscal Economy (Taxes and Revenue).		
August 25	Module 2: Early historical Indian coinage- Overview	Quiz	10
	of Kushana and Satavahana coinage: Brief History of		
	the Kushana Dynasty, Coins of Vima Kadphises,		
	Kanishka I and Huvishka, Coins of Later Kushanas, Brief History of the Satavahana Dynasty, Typology		
	and Nature of the Satavahana Coinage, Coins of		
	Simukha, Satakarni I, Gautamiputra Satakarni,		
	Vasishthiputra Pulumavi.		
Sept 25	Coinage of Indian Tribal states: Brief History of	Case Studies	06
	Indian Tribal States, Coins of Yaudheyas, Coins of		
	Malavas, Coins of the Arjunayanas, Coins of the		
	Vrishnis, Coins of the Audumbaras.		
	Total Lectures		30

Dr. Pragalbh Jha

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Accounting for Managerial Decision

Name of the Faculty: Mrs. Rashmi Bendre

Month	Topics to be Covered	Additional	Number of
		Activities	Lectures
		planned / done	(of 60 minutes)
June 25	Module 1- Analysis and Interpretation of Financial	Group	13
	statement- Study of balance sheet of limited companies. Study	discussion and	
	of Manufacturing, Trading, Profit and Loss A/c of Limited	quiz	
	Companies • Vertical Form of Balance Sheet and Profit & Loss	1	
	A/c - Common Size Analysis, Comparative Analysis and Trend		
	Analysis.		
July 25	Module 2- Ratio analysis and Interpretation- Ratio analysis	Presentation	17
	and Interpretation (based on vertical form of financial	session	
	statements) including conventional and functional classification		
	restricted to: • Balance sheet ratios: Current ratio, Liquid Ratio,		
	Stock Working capital ratio, Proprietory ratio, Debt Equity		
	Ratio, Capital Gearing Ratio. • Revenue statement ratios: Gross		
	profit ratio, Expenses ratio, Operating ratio, Net profit ratio, Net		
	Operating Profit Ratio, Stock turnover Ratio, Debtors Turnover		
	, Creditors Turnover Ratio • Combined ratios: Return on capital		
	Employed (including Long term borrowings), Return on		
	Proprietors fund (Shareholder fund and Preference Capital),		
	Return on Equity Capital, Dividend Payout Ratio, Debt Service		
	Ratio • Different modes of expressing ratios :-Rate, Ratio,		
A a at 25	Percentage, Number, Limitations of the use of Ratios. Module 3- Cash flow statement- reparation of Cash Flow	Assistant	15
August 25	Statement with reference to AS - 3. (Indirect method only)	Assignment	15
Sept 25	Module 4: Working capital and Receivables mgmt	Group	15
-	Working capital - Concept, Estimation of requirements in case	discussion and	
	of Trading & Manufacturing Organizations. • Receivables	quiz	
	Management-Meaning & Importance, Credit Policy Variables,	1	
	methods of Credit Evaluation (Traditional and Numerical-		
	Credit Scoring); Monitoring the Debtors Techniques [DSO,		
	Ageing Schedule]		
	Total Lectures		60

Rashmi Bendre

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS) Class: S.Y. B. Com (MS) Semester: III

Subject: Corporate Finance Name of the Faculty: Dr. Mitali Shelankar

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 60 minutes)
June 25	 Module 1- Introduction- • Introduction to Corporate Finance: Meaning, Principles of Corporate Finance, Significance of Corporate Finance, Amount of Capitalization, Over Capitalization and Under Capitalization, Fixed capital and Working Capital funds. Introduction to ownership securities– Ordinary Shares, Reference Shares, Creditor Ship Securities, Debtors and Bonds, Convertible Debentures, Concept of Private Placement of Securities. 	Case Studies	13
July 25	Module 2: Capital Structure and Leverage- Introduction to Capital Structure theories, EBIT – EPS analysis for Capital Structure decision. • Cost of Capital – Cost of Debt, Cost of Preference Shares, Cost of Equity Shares and Cost of Retained Earnings, Calculation of Weighted Cost of Capital. • Introduction to concept of Leverage - Operating Leverage, Financial Leverage and Combined Leverage.	Group discussion and quiz	15
August 25	Module 3: Time Value of Money- Introduction to Time Value of Money – compounding and discounting • Introduction to basics of Capital Budgeting (time value of money based methods) – NPV and IRR (Net Present Value and Internal Rate of Return) • Importance of Risk and Return analysis in Corporate Finance	Presentation session	15
Sept 25	Module 4: Mobilisation of Funds- Public deposits and RBI regulations, Company deposits and SEBI regulations, Protection of depositors, RBI and public deposits with NBFC's. • Foreign capital and collaborations, Foreign direct Investment (FDI) • Emerging trends in FDI • Global Depositary Receipts, Policy development, Capital flows and Equity Debt. • Brief introduction & sources of short term Finance Bank Overdraft, Cash Credit, Factoring	Quiz and Case Discussion	17
	Total Lectures		60

Dr. Mitali Shelankar

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Financial Literacy

Name of the Faculty: Rahul Pandey

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 60 minutes)
June 25	 Financial Literacy – Meaning, Needs, Benefits to Individuals, Community and Financial System. Consequences of Financial Illiteracy. Saving – Meaning and Importance of saving, Types of income, Types of expenses (Essential and Non – essential), Management of spending and financial discipline. Investment – Meaning, Investment Avenues (Equity Shares, Bank Deposits, Mutual Fund Schemes, Post Office Deposits and Certificates, Life Insurance Policies, Derivatives) 	Financial Literacy Quiz and Case Discussion	06
July 25	 Investment Avenues – (Money market instruments, Provident Fund Schemes, National Saving Certificate, Government and Semi-government Securities, Equity-linkage Saving Scheme, National Pension Scheme, Exchange-traded fund, Real Estate, Gold and Gold ETFs, Alternative investments), Key Investment Strategies, Risk vs. reward concept. Banking and Digital Payment: Banking products and services, Digitalisation of financial transactions: Debit Cards, ATM Cards and Credit Cards, Net banking and UPI, digital wallets, Security and precautions against Ponzi schemes, online frauds and unregistered Investment Advisors. 	Financial Freedom – Long- Term Goal Planning.	10
August 25	Financial Planning – Importance, Financial Planning Process, Goal Setting: Setting SMART financial goals (short-term, medium-term, long-term), Income tracking and expense categorization, creating and managing a personal budget, Digital tools and apps for budgeting, Financial Diary, and Its benefits to individual and economy. Insurance Planning: Meaning and importance of Insurance	Maintaining Personal Financial Diary	07
Sept 25	Types of Life insurance, Types of non-life insurance (Health, Motor, Property, Travel and Liability)	Presentation session by students	07

Personal Tax Planning: Introduction to basic Tax Structure in India for personal taxation, Aspects of Personal tax planning,	
Exemptions and deductions for individuals, e-filing.	
Total Lectures	30

Rahul Pandey

Sign of Faculty

Dr. Mitali Shelankar

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Introduction of Marketing

Name of the Faculty: Sneha Chavan

Module 1: Introduction to Marketing- Definition, Features, Advantages, Scope, Functions of marketing, The 7P's and 4C's Case Study June 25 of marketing. Marketing v/s Selling, Interface of Marketing with functional areas, Core Concepts of Marketing Needs, wants and demands, transactions, transfer and exchanges. Presentation July 25 Module 2: Marketing Environment and Consumer Behavior- Environment: Meaning, Importance, Components of Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	13
June 25of marketing. Marketing v/s Selling, Interface of Marketing with functional areas, Core Concepts of Marketing Needs, wants and demands, transactions, transfer and exchanges.PresentationJuly 25Module 2: Marketing Environment and Consumer Behavior- Environment: Meaning, Importance, Components of Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
with functional areas, Core Concepts of Marketing Needs, wants and demands, transactions, transfer and exchanges. Presentation Module 2: Marketing Environment and Consumer Behavior- Environment: Meaning, Importance, Components of Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
wants and demands, transactions, transfer and exchanges.PresentationModule 2: Marketing Environment and Consumer Behavior- Environment: Meaning, Importance, Components of Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
Module 2: Marketing Environment and ConsumerPresentationJuly 25Menvior- Environment: Meaning, Importance, Components of Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:Importance	
Behavior- Environment: Meaning, Importance, Components ofJuly 25Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
July 25 Environment- Micro and Macro, Marketing Research- Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	16
Meaning, Features, Objectives, Advantages, Problems, Types of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
of Marketing Research: Consumer Research, Product research, Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
Sales research, Production research. Market Research Vs Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
Marketing Research • Management Information Systems – Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
Meaning, Features, Components, Essentials of a good MIS, Importance, MIS Vs Marketing Research, Consumer Behavior:	
Importance, MIS Vs Marketing Research, Consumer Behavior:	
Noture and Importance, Eastern influencing assessment huning	
Nature and Importance, Factors influencing consumer buying	
behavior, Consumers Buying Process.	
August 25 Module 3: Marketing Mix- Marketing mix: Meaning, Group Discussion	15
Features, Elements of Marketing Mix., Product- Product	
Classification, product mix and product line, Product Life cycle,	
Product Planning decisions, new product development- Failure	
of new product, Levels of product. Branding, packaging and	
labeling - concept and importance. Pricing - Objectives-	
Factors influencing pricing policy, Pricing strategy and policies.	
Physical distribution – meaning – factor affecting channel	
selection-types of distribution channels Promotion – meaning,	
significance, Elements. (tools)	
Sept 25 Module 4: Segmentation, Targeting and Positioning and Marketing	16
Trends in Marketing- Segmentation – Meaning, Importance, Campaign	
Basis, Essentials, Problems Targeting – meaning, types	
Positioning – meaning, importance, strategies, Service	
Marketing- Meaning, features of services, services marketing	

mix. Recent trends in marketing – E-marketing, Internet	
marketing, Social Media marketing, Relationship marketing,	
Social Marketing, Green Marketing, Influencer Marketing,	
Use of AI in marketing, Ethical Marketing, Augmented and	
Virtual reality.	
Total Lectures	 60

Sneha Chavan

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Advertising

Name of the Faculty: Priya Tiwari

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 60 minutes)
June 25	Module 1: Introduction to Advertising - Definition, Evolution, Importance, Scope, Features, Benefits, The Five M's of Advertising, Types of Advertising, Theories of Advertising: Stimulus Theory, AIDA, AIDA Formula, Hierarchy Effect Model, Means-End Theory, Cognitive Dissonance, Ethical issues in Advertising: Puffery, Shock Ads, Subliminal Messaging, Weasel Claims, Surrogate Ads, Comparative Advertising. Social, cultural, and economic impact of advertising, Impact of Advertising on kids and Women, CSR and Advertising, Laws in Advertising, Advertising code of ethics Advertising Regulatory Bodies in India- Role of Advertising Agencies Association (AAA) and Advertising Standards Council of India (ASCI).	Case Study	14
July 25	Module 2: Strategies for Advertising and Media Planning- Advertising Plan- Concept and stages, Role of Advertising in Marketing Mix, Role of Advertising in PLC. Media Planning- Definition, Role of Media in Advertising, Types of Media, Media Mix: Concept and Importance. Media Strategy: Meaning, Omni- channel Advertising, Digital Integration, AI in Ad Planning Media, Media Scheduling- Concept and Techniques. Advertising Agency -Introduction, Structure, Role, Types of Advertising Agencies, Reasons for losing clients, Ways of Acquisition and Client Retention, Compensation Models, Ethical & Legal Considerations in Agency Operations.	Presentation	16
August 25	Module 3: Creativity in Advertising- Introduction to Creativity – Definition, importance, creative process, types of advertising appeals. Role of different elements of ads- Celebrity Endorsements, Influencer Marketing, Meme & Viral Marketing, Design Thinking in Advertising – Human-Centered Approach. • TV Commercials- Visual Techniques, Storyboarding, AI in Video Ads, Radio Commercials- Sound Effects, Scriptwriting, Sonic Branding, Copywriting- Essentials of a good copy, Types of copy, Principles of Copywriting- for Print, Outdoor (OOH), Digital, Social Media Ads, Content Marketing & Advertorials.	Advertising campaign	15
Sept 25	Module 4: Budget, Evaluation, Recent Trends and Careers in Advertising- Advertising Budget- Meaning, Features, Methods. Evaluation of Advertising Effectiveness- Objectives, Pretesting and Post Testing Methods,	Quiz	15

Р	riva Tiwari Dr. Mitali Sh	elankar	
	Total Lectures		60
	Gig Economy in Advertising.		
	careers in advertising, Modern careers in advertising, Growth of Freelancing &		
	Careers in Advertising – Skills required for career in Advertising, Traditional		
	Commerce, Live Shopping, Globalization & Cross-Cultural Advertising,		
	Programmatic Ads, AI Chatbots, Virtual Influencers, Neuromarketing, Social		
	Recent Trends in Advertising - Digital & AI-powered Advertising,		

Priya Tiwari

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Consumer Behaviour

Name of the Faculty: Dr. Reena Vora

Month	Topics to be Covered	Additional	Number
		Activities	of
		planned /	Lectures
		done	(of 60
			minutes)
June 25	Module 1: Introduction to Consumer Behavior and Individual	Group	07
	Determinants- Consumer Behavior- Meaning, Importance, Factors	projects/	
	affecting consumer behavior, Types of Consumer Behavior, Types of	assignments	
	consumers- Retail and Institutional Consumer. Consumer motivation-	and	
	concept, characteristics, McClelland's human Motivation theory,	discussions	
	Consumer perception- needs and factors, Consumer personality-		
	Concept and features, Consumer perception- needs and factors,		
	Consumer personality- Concept and features, Consumer learning-		
	Concepts, Consumer Attitude- functions, Change in Attitude, Process of		
	Attitude formation		
July 25	Family compositions- Concept of family, Features, Roles of family	Presentation	07
	member in purchase decision and Factor influencing needs of a family,	and Group	
	Family influences of consumer behavior, Family life cycle stages, social	Discussion	
	class- concept and features, Role of Culture and Sub-culture, Groups-		
	types, Opinion leader- concept and role, Blend of modern and traditional		
	cultures, Western and Indian social stratification		
August 25	Module 2: Models of Consumer Behavior- Models- The classical	Quiz	10
	conditioning theory, Howard- Sheth Model, Nicosia model, Webster and		
	wind model, The Learning Model. Diffusion of Innovation theory-		
	meaning, process of diffusion, product features influencing diffusion,		
	need and importance of innovation, innovator profile.		
Sept 25	Consumerism- Concepts, Safety and rights, Consumer Information,	Case Study	06
	Consumer Privacy, Consumer Protection Act, 2019, Recent trends-		
	Online Buying Behavior, factors influencing E-Buying behavior,		
	Issues of Piracy and ethics, E-Buying v/s Brick and mortar buying,		
	Globalization and consumer behavior- concept.		
	Total Lectures		30

Dr. Reena Vora

Dr. Mitali Shelankar

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Introduction to Human Resource Management

Name of the Faculty: Dr. Mitali Shelankar

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 60 minutes)
June 25	Module 1: Introduction Human Resource Management & HR	Case Study	14
	Procurement- Human Resource Management: Meaning, Nature, Scope,		
	Functions and Objectives of HRM. Traditional HRM V/S Strategic HRM,		
	HR Policies- Meaning, Types, Importance, Requirement of Ideal HR policy,		
	Role of HR Manager, Changing role of HR Manager. Job Analysis -		
	Meaning, features, Importance, Purpose, Components. Job Design -		
	Meaning, Features, Factors Affecting Job Design & Techniques of Job		
	design. Job Evaluation- Meaning, methods, advantages & limitations.		
July 25	Module 2: Functions of Human Resource Management I- Manpower	Presentation	14
	planning: Meaning & Importance of HR Planning, Recruitment- Meaning		
	& Sources, Selection- Concept & Procedure, Training & Development -		
	Meaning & Importance. Promotions- Meaning & Basis, Transfers- Meaning		
	& Types. Performance Appraisal -Meaning, Methods, Advantages and		
	Limitations of Appraisal, Career Planning - Concept, Importance,		
	Succession Planning - Concept & Need, Meaning of Mentoring &		
	Counselling.		
August 25	Module 3: Functions of Human Resource Management II-	Case Study	15
	Compensation: Meaning, Objectives of Wage Administration, Factors		
	affecting Salary & Wages, Essentials of Sound Wage & Salary		
	Administration. Incentives- Meaning, Types, Advantages & Limitations,		
	Fringe Benefits- Meaning & Types.		
	Employee Welfare – Meaning, Importance, Types (Intra Mural & Extra		
	Mural), Participative Management- Meaning, Features, Levels, Techniques		
	of Participation, Advantages, Employee Welfare.		
Sept 25	Module 4: Recent Trends in Human Resource Management- HRM in	Presentation	17
	changing environment- Reasons, Challenges before HR manager, Learning		
	organizations- Concept, Creating an innovative organization, Innovation		
	culture- Concept, Need. Current Trends in HRM - Employee Engagement-		
	Concept, Types, Human resource Information System (HRIS) – Concept,		
	Importance, Changing patterns of employment.		
	Challenges in Human Resource Management: Employee Empowerment,		
	Workforce Diversity, Attrition, Downsizing, Employee Absenteeism,		

Total Lectures	60
Competency Mapping. VRS, CRS- Concepts.	
International HR Practices, Generationally diverse HR Practices	
Work life Balance, Sexual Harassment at work place, Domestic and	

Dr. Mitali Shelankar

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Recruitment and Selection

Name of the Faculty: Ms. Nazneen J.

1		planned / done	(of 60 minutes)
June 25	Module 1: Recruitment and Selection- Recruitment – Meaning, Objectives, Importance, Sources of Recruitment– a) Direct/Indirect b) Internal-Notification, Promotion, Transfer, Reference c) External-Campus Recruitment, Advertisement, Job Boards Website/Portals, Internship, Placement Consultancies. d)Traditional and Modern sources- Gamification, remote recruitment and virtual interviews.	Case Study	07
July 25	Selection-Concept, Advertisement and Application (Blank Format), Screening-Pre and Post Criteria for Selection, Steps in selection, Interview- Concept, Types of Interviews, Selection Tests - Concept, Purposes and Types, Selection Hurdles and Ways to Overcome, Ethics in recruitment and selection. AI in Recruitment and Selection.	Presentations	07
August 25	Module 2: Induction and Soft Skills- Induction-Concept and types, Advantages, Ways to make Induction Effective (case study), Orientation- Meaning, Types and Process, Orientation Vs Onboarding, Socialization- Concept, Importance, Socialization Tactics, Current trends in Recruitment and Selection Strategies.	Presentations	10
Sept 25	Preparing different types of Bio-data and C.V, Etiquettes - Meaning, Types, Importance, Skills and Etiquettes for Group Discussion, Personal Interview, Video Conferencing Tele Conferencing, Presentation, Negotiation Skills- Meaning, Importance, Law of Persuasion, Aesthetic Skills - Meaning, Importance, Quitting Techniques, Exit Interview- Meaning and Importance	Group Discussion	06

Nazneen J.

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: B. Com (MS)

Class: S.Y. B. Com (MS)

Semester: III

Subject: Training and Development

Name of the Faculty: Mrs. Mrunmayi V.

Month	Topics to be Covered	Additional	Number of
		Activities	Lectures
		planned / done	(of 60 minutes)
June 25	Module 1: Overview of Training and Development-	Case Study	15
	Training - Concept, features, scope, importance, objectives,		
	Steps, On the Job and Off the job training Methods. Online		
	training platforms Training Needs Assessment - Concept,		
	Types, Process Criteria for designing and Implementation of		
	an effective training program, Training Styles, Trainers Role,		
	Trainers Skills, Post training Support for Improved		
	Performance at Work, Ethics in training		
July 25	Module 2: Overview of Development- Development -	Presentations	15
	Concept, Features Scope, importance & need, Human		
	Performance Improvement. Counselling techniques with		
	reference to development employees, society and organization		
	Career development - Meaning, Career development cycle,		
	model for planned self- development, Succession planning-		
	Meaning and Need.		
August 25	Module 3: Management Development and Performance	Presentations	13
	Measurement- Management Development. – Concept,		
	Features, Need and importance, Types, Process, Techniques,		
	Need for Evaluation of MDP. Challenges for effective implementation of MDP. Performance Measurements –		
	Meaning, Need for Appraisals, Potential Appraisal, Pitfalls and		
	ethics of appraisal		
Sept 25	Module 4: Talent management and Knowledge	Group	17
-	Management - Talent management - Introduction, Measuring	Discussion	
	Talent Management, Integration & future of TM, Global TM	Discussion	
	Knowledge management -Meaning, Objectives, Levels,		
	Stages, Knowledge Management Cycle, Roles and		
	responsibilities of knowledge management team, Knowledge		
	Management Vs Cycle, Roles and responsibilities of		
	knowledge management team, Knowledge Management Vs		
	Total Lectures		60

Mrs. Mrunmayi V.

Dr. Mitali Shelankar

Sign of Faculty

Teaching Plan: 2025 - 26

Department: SY BMS

Class: SY BMS

Semester: III

Subject: शासकीय मराठी

Name of the Faculty: सुहास सू. आजगांवकर

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 60 minutes)
June	घटक-१ शासकीय मराठीची ओळख आणि महत्त्व- १.शासकीय मराठीची व्याख्या व गरज २. प्रशासकीय मराठीचे स्वरूप आणि उपयोग. ३.महाराष्ट्रातील शासकीय कार्यालयामध्ये मराठीचा वापर.	सादरीकरण (Presentation)	06
July	मराठी भाषा आणि संविधान १.अनुच्छेद ३४३, ३४४ आणि ३५१ २. संक्षिप्त लेखन व शब्दकोश वापरण्याचे तंत्र. ३.प्रशासकीय मराठीत इंग्रजी ते मराठी अनुवाद तंत्र. ४. मराठीत इंग्रजी संज्ञांचे भाषांतर आणि वापर.	वाचन (Reading)	10
August	घटक-२ शासकीय पत्रव्यवहार, दस्तऐवज लेखन. १.शासकीय पत्रव्यवहार आणि दस्तऐवज लेखन. २. शासकीय पत्रांचे प्रकार (अनुप्रयोग पत्र, परिपत्रक, निवेदन, स्मरणपत्र) ३.आदेश आणि ठरावलेखन	शुद्धलेखन (Orthography)	07
September	१. अहवाल लेखन. २. वार्षिक अहवाल ३.तपासणी अहवाल १. माहिती अहवाल. २.शिफारसपत्र ३. माहितीच्या अधिकाराखाली अर्जलेखन.	प्रश्नमंजूषा (Quiz)	07
	Total Lectures		30

सुहास सू. आजगांवकर

Dr. Mitali Shelankar

Sign of Faculty